## CreditCards.com Appoints Matt Schulz as Senior Industry Analyst

**AUSTIN, Texas, April. 3, 2014** – CreditCards.com announced today that Matt Schulz has been named Senior Industry Analyst, effective immediately.

With Schulz, CreditCards.com will continue its commitment to helping consumers make smart choices when choosing and using credit cards.

This will be Schulz's second stint with CreditCards.com, having previously served as Managing Editor from 2008 to 2012. During that time, he was a member of the editorial team that won a Society of American Business Editors and Writers award for their coverage of the credit card industry. At CreditCards.com, Schulz also worked with the White House for an online town hall on the topic of credit card reform.

Schulz has also led online editorial teams for an investing education website, as well as two local television stations in Austin, Texas. He has spent much of the last decade helping people make smart decisions about their money, particularly in regard to credit cards.

A keen observer of the payments and credit card industry, Schulz has been quoted in or had his work appear in major media outlets including U.S. News and World Report, The Huffington Post, AOL Daily Finance, Yahoo Finance and Business Insider. Matt is also a frequent speaker at industry conferences.

Schulz earned a bachelor's degree in journalism from the University of Texas at Austin.

## **About CreditCards.com:**

CreditCards.com, named a "Best Site for Managing Your Credit" by MSN Money, is a leading online credit card marketplace, bringing consumers and credit card issuers together. At its free website, consumers can compare hundreds of credit card offers from America's leading issuers and banks and apply securely, online. CreditCards.com is also a destination site for consumers wanting to learn more about credit cards. Offering advice, news, features, statistics and tools, CreditCards.com helps consumers make smart choices about credit cards. In 2013, more than 12 million unique visitors used CreditCards.com to find the right credit card to suit their needs.

For more information, please visit <a href="http://www.creditcards.com/">http://www.creditcards.com/</a> or contact Christie High at <a href="mailto:chigh@peppercomm.com">chigh@peppercomm.com</a> (212-931-6188).