



CreditCards.com Partners with ProQuo to Launch CommandPostTM, a New Service for Helping Consumers Reduce Wasteful Paper Junk Mail and Better Manage Marketing Offers

AUSTIN, TX, April 21, 2008 --([BUSINESS WIRE](#))--CreditCards.com, the leading online credit card comparison marketplace, today announced the launch of CommandPostTM, a free and innovative service that helps consumers control the marketing offers and junk mail that arrives in their homes.

CommandPostTM is powered by ProQuo, a consumer services firm led by pioneers in the online security and privacy arena. By leveraging ProQuo's innovative, web-based technology, CommandPostTM gives visitors to CreditCards.com the ability to stop or start receiving everything from coupon books to catalogs with just a few clicks of the mouse. In addition, users can take their names off national mailing lists, while also telling credit bureaus to stop selling their information for marketing purposes.

At no charge, CommandPostTM helps consumers reduce wasteful junk mail and prevent profiling without their consent, as well as help reduce their exposure to potential identity theft.

"With the approach of Earth Day, we feel that this is an ideal time to launch this important service to further empower our visitors and help the environment by reducing unwanted paper junk mail," said Jody Farmer, CreditCards.com Vice President of Strategic Marketing. "We are extremely excited to partner with a leader in the privacy and security industry like ProQuo to further our mission of providing consumers with choice."

"As a leader in the industry, CreditCards.com understands the importance of providing choice and helping protect consumers' personal information," said Chris Kermolian, ProQuo's Vice President of Marketing. "ProQuo is pleased to help CreditCards.com provide its users with a seamless experience for better managing marketing offers and helping eliminate annoying junk mail."

CommandPostTM, powered by ProQuo, is available starting today, Monday April 21st, through the CreditCards.com web site. It is completely free to consumers.

Junk mail facts (source: Consumers Research Institute, Center for a New American Dream, and Ecocycle.org):

- Americans receive nearly four million tons of junk mail every year
- More than 28 billion gallons of water are wasted to produce and recycle junk mail each year
- The average adult receives around 40 pounds of junk mail each year
- Americans throw away 44% of bulk mail unopened

About CreditCards.com

CreditCards.com is a leading online credit card marketplace, bringing consumers and credit card issuers together. At its free website, www.creditcards.com, consumers can compare hundreds of credit card offers from the nation's leading issuers and banks, and apply securely online. CreditCards.com is also a destination site for consumers wanting to learn more about credit cards; offering advice, news, features, statistics and tools - all designed to help consumers make smart choices about credit cards. In 2007, over 12 million unique visitors used CreditCards.com to search for their next credit card.

About ProQuo, Inc.

With headquarters in La Jolla, California, ProQuo was founded to put consumers in control of their personal information, letting them decide if and how businesses use it. ProQuo helps consumers stop the mail they don't want and get the offers they really do want. The company is led by pioneers in the online security and privacy arena. For more information, visit www.proquo.com.

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SOURCE: CreditCards.com

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