



## **CreditCards.com Powers Credit Card Channel on LendingTree.com and GetSmart.com**

AUSTIN, TX, February 18, 2008 (BUSINESSWIRE) – CreditCards.com announced today that it has been selected by LendingTree, LLC to power the credit card channels on LendingTree.com and its sister site, GetSmart.com.

Visitors to both LendingTree.com and GetSmart.com can now shop, compare and apply for competing credit cards through the CreditCards.com search engine technology. The search engine, which is updated daily with current credit card offers, provides potential customers a means to compare hundreds of current credit card offers in order to find the best deal for them.

Keith Moore, vice president of LendingTree’s emerging businesses group, says “This new offering is a win for users of both LendingTree.com and GetSmart.com, allowing them to see multiple offers from competing credit card companies in one easy-to-navigate setting. The CreditCards.com search engine is the best in its class, organizing hundreds of offers by category including low-interest credit cards, credit cards with rewards programs, airline credit cards, cash-back credit cards, small business credit cards, student credit cards, instant approval credit cards as well as prepaid debit cards. We’re delighted to bring this new level of choice, competition and price transparency to anyone who’s looking for the best deals in the credit card category.”

“CreditCards.com strives to help consumers, shop, compare and apply for credit cards in a searchable and easy-to-navigate setting,” said Elisabeth DeMarse, CEO of CreditCards.com. “We are honored to be selected as the choice to power the credit card channels of LendingTree.com and GetSmart.com.”

### About CreditCards.com

CreditCards.com is a leading online credit card marketplace, bringing consumers and credit card issuers together. At its free website, [www.creditcards.com](http://www.creditcards.com), consumers can compare hundreds of credit card offers from the nation's leading issuers and banks, and apply securely online. CreditCards.com is also a destination site for consumers wanting to learn more about credit cards; offering advice, news, features, statistics and tools - all designed to help consumers make smart choices about credit cards. In 2007, over 12 million unique visitors used CreditCards.com to search for their next credit card.

For Information Contact

CreditCards.com, Austin  
Ben Woolsey, 512-996-8663, ext. 106  
Director of Marketing  
benw@creditcards.com

LendingTree, LLC  
Allison Vail  
704-943-8339  
allison.vail@lendingtree.com