

CreditCards.com announces the Uniquely Yours™ credit card design competition.

Austin, Texas - CreditCards.com, a leading online marketplace for credit card seekers, announced a design competition that should appeal to anyone seeking self expression through an unusual and overlooked medium – the credit card.

At the contest website, <http://design.creditcards.com>, the public is invited to enter their favorite photographs or designs for consideration in this fun and unique competition.

“From clothing to cell phones, consumer co-design and mass customization are redefining commodity products as avenues for self expression” said Jody Farmer, Vice President of Marketing for CreditCards.com. “We think debit and credit cards are in the next wave.”

The top design will be selected by a panel of design experts and awarded the top prize of a \$2,500 prepaid debit card. Two runner-up designs will also be selected and will receive \$500 prepaid gift cards.

Visitors can also vote for their favorite entry, and the entry receiving the most votes will be awarded \$1,000 “Most Popular” award.

The competition platform is powered by Serverside Group, a global technology provider to the payment card industry. Serverside’s cutting-edge software allows users to upload, enlarge, rotate, move and flip their chosen photos inside a card template, allowing them to view how their finished card design will actually appear.

While CreditCards.com doesn’t directly issue any cards, at the website, consumers will find a number of issuers that can fulfill their design.

About CreditCards.com

CreditCards.com is a leading online credit card marketplace, connecting consumers with multiple credit card issuers, including nine of the ten largest in the United States, based on transaction volume. Through its website, <http://www.creditcards.com>, CreditCards.com enables consumers to search for, compare and apply for more than 150 cards and offers credit card issuers an online channel to acquire qualified applicants.

About Serverside

Founded in 2003, Serverside Group is the global technology leader in digital card design and a provider of innovative software solutions to issuers, personalization bureaus and card manufacturers. The company’s two flagship products are AllAboutMe, a web-based application that allows cardholders to design their own unique payment card online, and Virtual Portfolio, a web-based management tool enabling issuers to rapidly launch card campaigns of any size, adjust them in real time and print cards on demand. Serverside

currently has 52 signed clients in 19 countries covering more than 200 card programs globally.

Serverside Group is headquartered in London and has offices in Taipei, New York, Chicago and Auckland, New Zealand. The company has strategic alliances with Visa and Datacard Group. For more information and to see a live card demonstration, visit www.serversidegroup.com.

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