



## **CreditCards.com Announces Distribution Agreement to Power New Rate Tables Feature on Yahoo! Finance**

New Module Allows Users to Search and Compare Hundreds of Credit Cards

AUSTIN, TX, March 5, 2008 (BUSINESSWIRE) – CreditCards.com, the leading online credit card comparison marketplace, today announced an agreement to distribute the noted CreditCards.com rate tables on Yahoo! Finance, the #1 finance site on the Web.

The CreditCards.com search engine, containing hundreds of card offers updated daily, has been integrated into Yahoo! Finance's rate averages module, which is located on pages across the Yahoo! Finance site. The search engine will enable Yahoo! Finance's 18 million users to make more informed and confident financial decisions by allowing them to compare cards and identify favorable terms in the most popular categories including low interest, rewards and airline credit cards.

Under the agreement, Yahoo! Finance users gain access to the card search engine by clicking on the "Credit Cards" tab on the rates averages module.

"One of our key objectives is always to help consumers obtain the card that best suits their needs, and to empower them so they can make informed decisions" said Elisabeth DeMarse, CEO of CreditCards.com. "We are pleased to bring our personal finance tools and coverage to the world's largest financial audience."

The agreement provides Yahoo! Finance users a means to search, compare and apply for leading credit cards from CreditCards.com by easily sorting the most important criteria such as card category, APR, annual fees, rewards and other benefits, credit needed, and special offers.

About CreditCards.com

CreditCards.com is a leading online credit card marketplace, bringing consumers and credit card issuers together. At its free website, [www.creditcards.com](http://www.creditcards.com), consumers can compare hundreds of credit card offers from the nation's leading issuers and banks, and apply securely online. CreditCards.com is also a destination site for consumers wanting to learn more about credit cards; offering advice, news, features, statistics and tools - all designed to help consumers make smart choices about credit cards. In 2007, over 12 million unique visitors used CreditCards.com to search for their next credit card.

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SOURCE: CreditCards.com

Contact:

CreditCards.com

Ben Woolsey, 512-996-8663, ext. 106

Director of Marketing

[benw@creditcards.com](mailto:benw@creditcards.com)