



CreditCards.com Launches Affiliate Program with DoubleClick Performics

AUSTIN, TX, June 6, 2008 - CreditCards.com, the leading online credit card comparison marketplace, today announced an affiliate marketing program with DoubleClick Performics, the performance marketing division of DoubleClick Inc., that will help consumers find a wide range of credit card choices on the Internet.

Under the agreement, CreditCards.com's card offers, which are updated daily, will be available in the DoubleClick Performics Affiliate Network. The partnership leverages DoubleClick Performics' wide distribution and its reliable platform with CreditCards.com's advanced ability to match consumers to offers from top credit card issuers.

"We are committed to exploring the affiliate channel as a complement to CreditCards.com's overall online marketing efforts," said Elisabeth DeMarse, CEO of CreditCards.com. "We chose DoubleClick Performics to help us in the affiliate space because of its innovative technology platform and highly professional team."

The CreditCards.com credit card search engine includes hundreds of card offers in the most popular categories, including low interest, rewards, balance transfer and airline credit cards. With CreditCards.com, consumers can easily sort through key selection criteria such as card category, APR, annual fees, rewards and other benefits, credit needed and special offers.

DoubleClick Performics, a leading provider of affiliate marketing services, facilitates billions of dollars in e-commerce transactions for more than 400 advertisers. DoubleClick Performics' customized affiliate marketing programs seek to deliver quality affiliate partnerships. DoubleClick is owned by Google Inc. (NASDAQ: GOOG)

About CreditCards.com

CreditCards.com is a leading online credit card marketplace, bringing consumers and credit card issuers together. At its free website, www.creditcards.com, consumers can compare hundreds of credit card offers from the nation's leading issuers and banks, and apply securely online. CreditCards.com is also a destination site for consumers wanting to learn more about credit cards; offering advice, news, features, statistics and tools - all designed to help consumers make smart choices about credit cards. In 2007, over 12 million unique visitors used CreditCards.com to search for their next credit card.

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